

Blakemere Touring Park

Privacy Policy



This privacy policy sets out how Blakemere Touring Park uses and protects any information that you give us when you use our website. We are committed to ensuring that your privacy is protected. Any information you give us will only be used in accordance with this privacy policy.

Information we may collect

- Name
- Address
- Date of birth
- Gender
- Contact information including email address
- Demographic information
- Other information relevant to customer surveys and/or offers.

What we do with the information we gather

We require this information to be able to ensure we are providing you with the service you need and would like. We use this information in the following ways:

- To process bookings in line with the conditions of use of Blakemere Touring Park
- To update internal records needed to comply with the terms of our licence
- To improve our products and services
- To send promotional materials about new special offers, events or other information
- To make contact with you for market research purposes.

Security of information

We are committed to ensuring that your information is secure. We will not knowingly share information without your consent. We have in place, and keep under review, suitable procedures to prevent unauthorised access or disclosure, and to safeguard and secure the information we collect.

Links to other websites

Our website may contain links to other websites of interest. We cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites. Such sites are not governed by this privacy policy.

Controlling your personal information

- You may ask us, at any time, not to use your personal information to contact you for marketing or research purposes.
- We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. We will only use your personal information to send you promotional information about third parties if you have given your permission to do so.
- You may request details of personal information which we hold about you under the Data Protection Act 1998. If you believe that any information we are holding on you is incorrect or incomplete, please let us know in writing so that we can make any necessary corrections.

Contact Information

Email:

enquiries@stayatblakemere.co.uk

or write to:

Blakemere Touring Park
Chester Road
Sandiway
Northwich
CW8 2EB

Policy updates

We may change our privacy policy from time to time to ensure that it is effective. This policy was put into effect on 1 June 2015.